



Kentucky Venues manages and operates the Kentucky Exposition Center and the Kentucky International Convention Center. Each month we plan to provide you details about the events that are at our properties.

Kentucky Venues Overall December 2023 Forecast

Total Number of Events	Est. Attendance	Est. Economic Impact
20	65,850	\$11,781,784

Kentucky Exposition Center Forecast (detailed information page 2)

Number of Events	Est. Attendance	Est. Economic Impact
16	51,850	\$7,340,237

Kentucky International Convention Center Forecast (detailed information page 5)

Number of Events	Est. Attendance	Est. Economic Impact
4	14,000	\$4,441,547

Please Note: Events that are booked as a public event and ones booked by the Kentucky Venues staff may not have an estimated economic impact. Estimated attendance is provided by the show organizer and estimated economic impact is calculated by Louisville Tourism. Louisville Tourism utilizes the Destinations International Event Impact Calculator (EIC) which is the official industry standard for measuring the Estimated Economic Impact (EEI) of an event. Once event specific data is entered into the system (dates, attendance, room nights, number of exhibits, etc.), the calculator uses eight different sources of industry data (including city-specific data such as average room rate) to compile a complete event impact analysis. Some events may use different study models with varying numbers for total "Economic Impact".



EVENTS ADVISORY

December 2023

EVENTS	DATES
WSF Grand Nationals	December 1-3
Fuji BJJ Louisville Winter Championships	December 2
25th Anniversary MECA World Championships	December 2-3
Bellarmine Men's Basketball vs Boyce	December 4
Louisville Fall Heavy Equipment Auction	December 5-6
Bellarmine Women's Basketball vs Purdue- Ft. Wayne	December 6
Bellarmine Men's Basketball vs Berea	December 7
Christmas Gift And Décor Show	December 8-10
Bellarmine Women's Basketball vs Asbury	December 9
Bellarmine Women's Basketball vs Campbellsville- Harrodsburg	December 14
Bellarmine Men's Basketball vs Evansville	December 16
Bellarmine Women's Basketball vs Detroit Mercy	December 18
RK Gun Show	December 29-31
Kentucky Flea Market New Years Spectacular	December 29- January 1
Bellarmine Women's Basketball vs Ohio	December 30
Closed Shows	
Norton Healthcare*	December 10-11

**Event is closed to the general public.*

*Events confirmed as of November 15, 2023
All dates and times are subject to change*

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WSF Grand Nationals	
Est. Attendance	10,000
Est. Economic Impact	\$5,357,598
Location	North Wing, East Hall
Dates & Times	December 1: Begins at 2pm December 2: Begins at 7am December 3: Begins at 7:30am
Details	Our Grand Nationals event is held in Louisville, KY with top-tier production and staging. Visit this season for personal attention and world recognition!
Admission	Adult Day 1: \$33 Adult Day 2: \$58 Military, Child, Senior Day 1: \$28 Military, Child, Senior Day 2: \$38 Children 6 and under: Free
Website	https://www.varsity.com/wsf/

Fuji BJJ Louisville Winter Championships	
Est. Attendance	650
Est. Economic Impact	\$227,854
Location	West Hall
Dates & Times	December 2: Doors open at 8am, event starts at 9:30am
Details	FUJI BJJ presents the Louisville Winter Championship. FUJI BJJ is dedicated to bringing you the best tournament experience possible. Our tournament series offer divisions for any age, weight, skill level, as well as GI and NOGI divisions.
Admission	\$20 for spectators 12 and over. Passes are purchased at the door.
Website	https://fujibjj.smoothcomp.com/en/event/13494

25th Anniversary MECA World Championships	
Est. Attendance	500

Est. Economic Impact	\$129,454
Location	Broadbent Arena, West Wing
Dates & Times	December 1-3
Details	The Mobile Electronics Competition Association (MECA) brings its World Finals to the Kentucky Exposition Center.
Website	https://mecacaraudio.com/events/details/3314/25th-anniversary-meca-world-finals/

Bellarmine Men's Basketball vs Boyce	
Est. Attendance	500
Est. Economic Impact	\$38,150
Location	Freedom Hall
Dates & Times	December 4: 11am
Admission	Purchase tickets here .
Website	https://athletics.bellarmine.edu/sports/mens-basketball

Louisville Fall Heavy Equipment Auction	
Est. Attendance	400
Est. Economic Impact	\$43,416
Location	W Lot
Dates & Times	December 5-6, Starts at 9am
Details	Bunch Brother Auctioneers & Realty come together for the event selling heavy equipment, trucks, trailers, paving equipment, farm equipment, attachments & much more!
Website	https://www.bunchbrothers.com/

Bellarmine Women's Basketball vs Purdue- Ft. Wayne	
Est. Attendance	500
Est. Economic Impact	\$38,150

Location	Freedom Hall
Dates & Times	December 6: 6:30pm
Admission	Purchase tickets here .
Website	https://athletics.bellarmine.edu/sports/womens-basketball

Bellarmine Men's Basketball vs Berea	
Est. Attendance	500
Est. Economic Impact	\$38,150
Location	Freedom Hall
Dates & Times	December 7: 11am
Admission	Purchase tickets here .
Website	https://athletics.bellarmine.edu/sports/mens-basketball

Christmas Gift and Décor Show	
Est. Attendance	25,000
Est. Economic Impact	\$488,352
Location	South Wing C
Dates & Times	December 8: 11am – 7pm December 9: 10am – 7pm December 10: 11am – 5pm
Details	Shop over 700 vendors at the largest free admission Christmas show in the country.
Admission	Free
Website	http://www.louisvillechristmasshow.com/

Bellarmine Women's Basketball vs Asbury	
Est. Attendance	500
Est. Economic Impact	\$38,150

Location	Freedom Hall
Dates & Times	December 9: 1pm
Admission	Purchase tickets here .
Website	https://athletics.bellarmine.edu/sports/womens-basketball

Bellarmine Women's Basketball vs Campbellsville-Harrodsburg	
Est. Attendance	500
Est. Economic Impact	\$38,150
Location	Freedom Hall
Dates & Times	December 14: 6:30pm
Admission	Purchase tickets here .
Website	https://athletics.bellarmine.edu/sports/womens-basketball

Bellarmine Men's Basketball vs Evansville	
Est. Attendance	500
Est. Economic Impact	\$38,150
Location	Freedom Hall
Dates & Times	December 16: 4pm
Admission	Purchase tickets here .
Website	https://athletics.bellarmine.edu/sports/mens-basketball

Bellarmine Women's Basketball vs Detroit Mercy	
Est. Attendance	500
Est. Economic Impact	\$38,150
Location	Freedom Hall
Dates & Times	December 18: 6:30pm
Admission	Purchase tickets here .

Website	https://athletics.bellarmine.edu/sports/womens-basketball
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RK Gun Show	
Est. Attendance	3,000
Est. Economic Impact	\$168,848
Location	East Hall
Dates & Times	December 29: 1pm – 7pm December 30: 9am – 5pm December 31: 10am – 4pm
Details	If you are a gun collector or are a hunting enthusiast, the gun show at the Kentucky Fair & Expo Center in Louisville, KY is a great place to spend some time. RK Shows will have a variety of vendors displaying guns, hunting supplies, military surplus, and outdoor gear.
Admission	Adults: \$15, Children: \$6
Website	https://rkshows.com/event/louisville-ky-gun-show-12-2023/

Kentucky Flea Market New Years Spectacular	
Est. Attendance	7,500
Est. Economic Impact	\$593,952
Location	West Wing
Dates & Times	December 29: 10am – 6pm December 30: 10am – 6pm December 31: 11am – 5pm January 1: 10am – 5pm
Details	Shop over 1,000 booths with over 300 antique booths.
Admission	Free
Website	http://www.stewartpromotions.com/louisville.asp

Bellarmine Women's Basketball vs Ohio	
Est. Attendance	500

Est. Economic Impact	\$38,150
Location	Freedom Hall
Dates & Times	December 30: 1pm
Admission	Purchase tickets here .
Website	https://athletics.bellarmine.edu/sports/womens-basketball

Closed Shows*

Norton Healthcare*	
Est. Attendance	800
Est. Economic Impact	\$25,563
Location	South Wing B
Dates & Times	December 10
Details	<i>Event is closed to the public</i>



EVENTS ADVISORY

December 2023

EVENTS	DATES
Unicorn World	December 9-10
Closed Shows:	
2023 TQIP Annual Scientific Meeting*	December 1-3
National Fastpitch Coaches Association 40th Anniversary (NFCA)*	December 6-9
Rise Elite Cheer and Dance – Crown Classic*	December 16

**Event is closed to the general public.*

Events confirmed as of November 15, 2023

All dates and times are subject to change

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Unicorn World	
Est. Attendance	8,000
Est. Economic Impact	\$73,619
Location	South Hall AB
Dates & Times	December 9: 9am – 5:30pm December 10: 10am – 5:30pm
Details	At Unicorn World, you'll be immersed in the magical world of unicorns. From meeting our unique, animatronic unicorns, to exploring the enchanted forest, to unicorn themed arts and crafts – Unicorn World will be like nothing you have experienced before!
Admission	Tickets start at \$39
Website	https://www.theunicornworld.com/

Closed Shows*

2023 TQIP Annual Scientific Meeting*	
Est. Attendance	2,200
Est. Economic Impact	\$2,337,590
Location	Ballrooms, Meeting Rooms, South Hall, Conference Theater
Dates & Times	December 1: 7:30am – 7pm December 2: 7:30am – 6:15pm December 3: 7:30am – 12pm
Details	<i>The event is closed to the public.</i>
Website	https://www.facs.org/quality-programs/trauma/quality/trauma-quality-improvement-program/conference/

National Fastpitch Coaches Association 40th Anniversary (NFCA)*	
Est. Attendance	1,800
Est. Economic Impact	\$1,642,359
Location	Boardrooms, Ballroom, Conference Theater, Meeting Rooms, North Hall

Dates & Times	Wednesday: 8am-9:30pm Thursday: 7am-midnight Friday: 7am-5pm Saturday: 8am-4pm
Details	The NFCA National Convention is the largest gathering of softball coaches and exhibitors in the nation. Each year, the Convention features numerous ways to get better as a coach, whether you are a rookie or a seasoned veteran. <i>Event is closed to the public.</i>
Website	https://nfca.org/convention?gclid=CjwKCAjw44mlBhAQEiwAqP3eVmO-Y4hVAI5DsSPh-RSNET_BkZFXIL5KN_fluQI3D8tZTrBMVDh3cRoCe_0QAvD_BwE

Rise Elite Cheer and Dance – Crown Classic*	
Est. Attendance	2,000
Est. Economic Impact	\$387,979
Location	North Hall, South Hall
Dates & Times	December 16
Details	Rise Productions is a competitive sporting event production company that believes in highlighting the healthy aspects of competition and using our events as a catalyst for developing strong leaders among our youth. <i>Event is closed to the public.</i>
Website	https://riseelc.com/event-schedule/