



Kentucky Venues manages and operates the Kentucky Exposition Center and the Kentucky International Convention Center. Each month we plan to provide you details about the events that are at our properties.

### **Kentucky Venues Overall December 2023 Forecast**

<b>Total Number of Events</b>	<b>Est. Attendance</b>	<b>Est. Economic Impact</b>
20	65,850	\$11,781,784

### **Kentucky Exposition Center Forecast** (detailed information page 2)

<b>Number of Events</b>	<b>Est. Attendance</b>	<b>Est. Economic Impact</b>
16	51,850	\$7,340,237

### **Kentucky International Convention Center Forecast** (detailed information page 5)

<b>Number of Events</b>	<b>Est. Attendance</b>	<b>Est. Economic Impact</b>
4	14,000	\$4,441,547

**Please Note:** Events that are booked as a public event and ones booked by the Kentucky Venues staff may not have an estimated economic impact. Estimated attendance is provided by the show organizer and estimated economic impact is calculated by Louisville Tourism. Louisville Tourism utilizes the Destinations International Event Impact Calculator (EIC) which is the official industry standard for measuring the Estimated Economic Impact (EEI) of an event. Once event specific data is entered into the system (dates, attendance, room nights, number of exhibits, etc.), the calculator uses eight different sources of industry data (including city-specific data such as average room rate) to compile a complete event impact analysis. Some events may use different study models with varying numbers for total “Economic Impact”.



## EVENTS ADVISORY

### December 2023

EVENTS	DATES
WSF Grand Nationals	December 1-3
Fuji BJJ Louisville Winter Championships	December 2
25 <sup>th</sup> Anniversary MECA World Championships	December 2-3
Bellarmino Men's Basketball vs Boyce	December 4
Louisville Fall Heavy Equipment Auction	December 5-6
Bellarmino Women's Basketball vs Purdue- Ft. Wayne	December 6
Bellarmino Men's Basketball vs Berea	December 7
Christmas Gift And Décor Show	December 8-10
Bellarmino Women's Basketball vs Asbury	December 9
Bellarmino Women's Basketball vs Campbellsville-Harrodsburg	December 14
Bellarmino Men's Basketball vs Evansville	December 16
Bellarmino Women's Basketball vs Detroit Mercy	December 18
RK Gun Show	December 29-31
Kentucky Flea Market New Years Spectacular	December 29-January 1
Bellarmino Women's Basketball vs Ohio	December 30
<i>Closed Shows</i>	
Norton Healthcare*	December 10-11

*\*Event is closed to the general public.*

*Events confirmed as of November 15, 2023*

*All dates and times are subject to change*

**Prepared by:**

Communications Department  
Kentucky Exposition Center  
937 Phillips Lane  
Louisville, KY 40209  
(502) 367-5155

[communications@kyvenues.com](mailto:communications@kyvenues.com)

[www.kyexpo.org](http://www.kyexpo.org)

Facebook: [www.facebook.com/kyexpocenter](https://www.facebook.com/kyexpocenter)

Twitter: [twitter.com/kyexpocenter](https://twitter.com/kyexpocenter)

<b>WSF Grand Nationals</b>	
<b>Est. Attendance</b>	10,000
<b>Est. Economic Impact</b>	\$5,357,598
<b>Location</b>	North Wing, East Hall
<b>Dates &amp; Times</b>	December 1: Begins at 2pm December 2: Begins at 7am December 3: Begins at 7:30am
<b>Details</b>	Our Grand Nationals event is held in Louisville, KY with top-tier production and staging. Visit this season for personal attention and world recognition!
<b>Admission</b>	Adult Day 1: \$33 Adult Day 2: \$58 Military, Child, Senior Day 1: \$28 Military, Child, Senior Day 2: \$38 Children 6 and under: Free
<b>Website</b>	<a href="https://www.varsity.com/wsf/">https://www.varsity.com/wsf/</a>

<b>Fuji BJJ Louisville Winter Championships</b>	
<b>Est. Attendance</b>	650
<b>Est. Economic Impact</b>	\$227,854
<b>Location</b>	West Hall
<b>Dates &amp; Times</b>	December 2: Doors open at 8am, event starts at 9:30am
<b>Details</b>	FUJI BJJ presents the Louisville Winter Championship. FUJI BJJ is dedicated to bringing you the best tournament experience possible. Our tournament series offer divisions for any age, weight, skill level, as well as GI and NOGI divisions.
<b>Admission</b>	\$20 for spectators 12 and over. Passes are purchased at the door.
<b>Website</b>	<a href="https://fujibjj.smoothcomp.com/en/event/13494">https://fujibjj.smoothcomp.com/en/event/13494</a>

<b>25<sup>th</sup> Anniversary MECA World Championships</b>	
<b>Est. Attendance</b>	500

<b>Est. Economic Impact</b>	\$129,454
<b>Location</b>	Broadbent Arena, West Wing
<b>Dates &amp; Times</b>	December 1-3
<b>Details</b>	The Mobile Electronics Competition Association (MECA) brings its World Finals to the Kentucky Exposition Center.
<b>Website</b>	<a href="https://mecacaraudio.com/events/details/3314/25th-anniversary-meca-world-finals/">https://mecacaraudio.com/events/details/3314/25th-anniversary-meca-world-finals/</a>

<b>Bellarmino Men's Basketball vs Boyce</b>	
<b>Est. Attendance</b>	500
<b>Est. Economic Impact</b>	\$38,150
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	December 4: 11am
<b>Admission</b>	Purchase tickets <a href="#">here.</a>
<b>Website</b>	<a href="https://athletics.bellarmino.edu/sports/mens-basketball">https://athletics.bellarmino.edu/sports/mens-basketball</a>

<b>Louisville Fall Heavy Equipment Auction</b>	
<b>Est. Attendance</b>	400
<b>Est. Economic Impact</b>	\$43,416
<b>Location</b>	W Lot
<b>Dates &amp; Times</b>	December 5-6, Starts at 9am
<b>Details</b>	Bunch Brother Auctioneers & Realty come together for the event selling heavy equipment, trucks, trailers, paving equipment, farm equipment, attachments & much more!
<b>Website</b>	<a href="https://www.bunchbrothers.com/">https://www.bunchbrothers.com/</a>

<b>Bellarmino Women's Basketball vs Purdue- Ft. Wayne</b>	
<b>Est. Attendance</b>	500
<b>Est. Economic Impact</b>	\$38,150

<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	December 6: 6:30pm
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmino.edu/sports/womens-basketball">https://athletics.bellarmino.edu/sports/womens-basketball</a>

<b>Bellarmino Men's Basketball vs Berea</b>	
<b>Est. Attendance</b>	500
<b>Est. Economic Impact</b>	\$38,150
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	December 7: 11am
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmino.edu/sports/mens-basketball">https://athletics.bellarmino.edu/sports/mens-basketball</a>

<b>Christmas Gift and Décor Show</b>	
<b>Est. Attendance</b>	25,000
<b>Est. Economic Impact</b>	\$488,352
<b>Location</b>	South Wing C
<b>Dates &amp; Times</b>	December 8: 11am – 7pm December 9: 10am – 7pm December 10: 11am – 5pm
<b>Details</b>	Shop over 700 vendors at the largest free admission Christmas show in the country.
<b>Admission</b>	Free
<b>Website</b>	<a href="http://www.louisvillechristmasshow.com/">http://www.louisvillechristmasshow.com/</a>

<b>Bellarmino Women's Basketball vs Asbury</b>	
<b>Est. Attendance</b>	500
<b>Est. Economic Impact</b>	\$38,150

<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	December 9: 1pm
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmino.edu/sports/womens-basketball">https://athletics.bellarmino.edu/sports/womens-basketball</a>

<b>Bellarmino Women's Basketball vs Campbellsville-Harrodsburg</b>	
<b>Est. Attendance</b>	500
<b>Est. Economic Impact</b>	\$38,150
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	December 14: 6:30pm
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmino.edu/sports/womens-basketball">https://athletics.bellarmino.edu/sports/womens-basketball</a>

<b>Bellarmino Men's Basketball vs Evansville</b>	
<b>Est. Attendance</b>	500
<b>Est. Economic Impact</b>	\$38,150
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	December 16: 4pm
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmino.edu/sports/mens-basketball">https://athletics.bellarmino.edu/sports/mens-basketball</a>

<b>Bellarmino Women's Basketball vs Detroit Mercy</b>	
<b>Est. Attendance</b>	500
<b>Est. Economic Impact</b>	\$38,150
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	December 18: 6:30pm
<b>Admission</b>	Purchase tickets <a href="#">here</a> .

<b>Website</b>	<a href="https://athletics.bellarmino.edu/sports/womens-basketball">https://athletics.bellarmino.edu/sports/womens-basketball</a>
----------------	---

<b>RK Gun Show</b>	
<b>Est. Attendance</b>	3,000
<b>Est. Economic Impact</b>	\$168,848
<b>Location</b>	East Hall
<b>Dates &amp; Times</b>	December 29: 1pm – 7pm December 30: 9am – 5pm December 31: 10am – 4pm
<b>Details</b>	If you are a gun collector or are a hunting enthusiast, the gun show at the Kentucky Fair & Expo Center in Louisville, KY is a great place to spend some time. RK Shows will have a variety of vendors displaying guns, hunting supplies, military surplus, and outdoor gear.
<b>Admission</b>	Adults: \$15, Children: \$6
<b>Website</b>	<a href="https://rkshows.com/event/louisville-ky-gun-show-12-2023/">https://rkshows.com/event/louisville-ky-gun-show-12-2023/</a>

<b>Kentucky Flea Market New Years Spectacular</b>	
<b>Est. Attendance</b>	7,500
<b>Est. Economic Impact</b>	\$593,952
<b>Location</b>	West Wing
<b>Dates &amp; Times</b>	December 29: 10am – 6pm December 30: 10am – 6pm December 31: 11am – 5pm January 1: 10am – 5pm
<b>Details</b>	Shop over 1,000 booths with over 300 antique booths.
<b>Admission</b>	Free
<b>Website</b>	<a href="http://www.stewartpromotions.com/louisville.asp">http://www.stewartpromotions.com/louisville.asp</a>

<b>Bellarmino Women's Basketball vs Ohio</b>	
<b>Est. Attendance</b>	500

<b>Est. Economic Impact</b>	\$38,150
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	December 30: 1pm
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmino.edu/sports/womens-basketball">https://athletics.bellarmino.edu/sports/womens-basketball</a>

***Closed Shows\****

<b>Norton Healthcare*</b>	
<b>Est. Attendance</b>	800
<b>Est. Economic Impact</b>	\$25,563
<b>Location</b>	South Wing B
<b>Dates &amp; Times</b>	December 10
<b>Details</b>	<i>Event is closed to the public</i>





## EVENTS ADVISORY

### December 2023

EVENTS	DATES
Unicorn World	December 9-10
<i>Closed Shows:</i>	
2023 TQIP Annual Scientific Meeting*	December 1-3
National Fastpitch Coaches Association 40 <sup>th</sup> Anniversary (NFCA)*	December 6-9
Rise Elite Cheer and Dance – Crown Classic*	December 16

*\*Event is closed to the general public.*

*Events confirmed as of November 15, 2023*

*All dates and times are subject to change*

**Prepared by:**

Communications Department  
Kentucky International Convention Center  
221 S 4<sup>th</sup> Street  
Louisville, KY 40202  
(502) 367-5155

[communications@kyvenues.com](mailto:communications@kyvenues.com)

[www.kyconvention.org](http://www.kyconvention.org)

Facebook: <https://www.facebook.com/KentuckyInternationalConventionCenter>

Twitter: <https://twitter.com/KYConvention>

Instagram: <https://www.instagram.com/kyconvention>

<b>Unicorn World</b>	
<b>Est. Attendance</b>	8,000
<b>Est. Economic Impact</b>	\$73,619
<b>Location</b>	South Hall AB
<b>Dates &amp; Times</b>	December 9: 9am – 5:30pm December 10: 10am – 5:30pm
<b>Details</b>	At Unicorn World, you'll be immersed in the magical world of unicorns. From meeting our unique, animatronic unicorns, to exploring the enchanted forest, to unicorn themed arts and crafts – Unicorn World will be like nothing you have experienced before!
<b>Admission</b>	Tickets start at \$39
<b>Website</b>	<a href="https://www.theunicornworld.com/">https://www.theunicornworld.com/</a>

### ***Closed Shows\****

<b>2023 TQIP Annual Scientific Meeting*</b>	
<b>Est. Attendance</b>	2,200
<b>Est. Economic Impact</b>	\$2,337,590
<b>Location</b>	Ballrooms, Meeting Rooms, South Hall, Conference Theater
<b>Dates &amp; Times</b>	December 1: 7:30am – 7pm December 2: 7:30am – 6:15pm December 3: 7:30am – 12pm
<b>Details</b>	<i>The event is closed to the public.</i>
<b>Website</b>	<a href="https://www.facs.org/quality-programs/trauma/quality/trauma-quality-improvement-program/conference/">https://www.facs.org/quality-programs/trauma/quality/trauma-quality-improvement-program/conference/</a>

<b>National Fastpitch Coaches Association 40<sup>th</sup> Anniversary (NFCA)*</b>	
<b>Est. Attendance</b>	1,800
<b>Est. Economic Impact</b>	\$1,642,359
<b>Location</b>	Boardrooms, Ballroom, Conference Theater, Meeting Rooms, North Hall

<b>Dates &amp; Times</b>	Wednesday: 8am-9:30pm Thursday: 7am-midnight Friday: 7am-5pm Saturday: 8am-4pm
<b>Details</b>	The NFCA National Convention is the largest gathering of softball coaches and exhibitors in the nation. Each year, the Convention features numerous ways to get better as a coach, whether you are a rookie or a seasoned veteran.  <i>Event is closed to the public.</i>
<b>Website</b>	<a href="https://nfca.org/convention?gclid=CjwKCAjw44mlBhAQEiwAqP3eVmO-Y4hVAI5DsSPH-RSNEt_BkZFXIL5KN_fluQl3D8tZTrBMVDh3cRoCe_0QAvD_BwE">https://nfca.org/convention?gclid=CjwKCAjw44mlBhAQEiwAqP3eVmO-Y4hVAI5DsSPH-RSNEt_BkZFXIL5KN_fluQl3D8tZTrBMVDh3cRoCe_0QAvD_BwE</a>

<b>Rise Elite Cheer and Dance – Crown Classic*</b>	
<b>Est. Attendance</b>	2,000
<b>Est. Economic Impact</b>	\$387,979
<b>Location</b>	North Hall, South Hall
<b>Dates &amp; Times</b>	December 16
<b>Details</b>	Rise Productions is a competitive sporting event production company that believes in highlighting the healthy aspects of competition and using our events as a catalyst for developing strong leaders among our youth.  <i>Event is closed to the public.</i>
<b>Website</b>	<a href="https://riseelc.com/event-schedule/">https://riseelc.com/event-schedule/</a>