



Kentucky Venues manages and operates the Kentucky Exposition Center and the Kentucky International Convention Center. Each month we plan to provide you details about the events that are at our properties.

### **Kentucky Venues Overall January 2024 Forecast**

<b>Total Number of Events</b>	<b>Est. Attendance</b>	<b>Est. Economic Impact</b>
26	121,340	\$21,685,344

### **Kentucky Exposition Center Forecast (detailed information page 2)**

<b>Number of Events</b>	<b>Est. Attendance</b>	<b>Est. Economic Impact</b>
19	90,800	\$9,671,104

### **Kentucky International Convention Center Forecast (detailed information page 10)**

<b>Number of Events</b>	<b>Est. Attendance</b>	<b>Est. Economic Impact</b>
7	30,540	\$12,014,240

**Please Note:** Events that are booked as a public event and ones booked by the Kentucky Venues staff may not have an estimated economic impact. Estimated attendance is provided by the show organizer and estimated economic impact is calculated by Louisville Tourism. Louisville Tourism utilizes the Destinations International Event Impact Calculator (EIC) which is the official industry standard for measuring the Estimated Economic Impact (EEI) of an event. Once event specific data is entered into the system (dates, attendance, room nights, number of exhibits, etc.), the calculator uses eight different sources of industry data (including city-specific data such as average room rate) to compile a complete event impact analysis. Some events may use different study models with varying numbers for total "Economic Impact".



## EVENTS ADVISORY

January 2024

EVENTS	DATES
<b>Bellarmine Men's Basketball vs Austin Peay</b>	<b>January 4</b>
<b>North American Honey Bee Expo</b>	<b>January 5-6</b>
<b>Bellarmine Men's Basketball vs Lipscomb</b>	<b>January 6</b>
<b>Louisville Bridal and Wedding Expo</b>	<b>January 7</b>
<b>Jurassic Quest</b>	<b>January 5-7, 12-16</b>
<b>Bellarmine Women's Basketball vs Eastern Kentucky</b>	<b>January 13</b>
<b>International Field Hockey Club of Kentucky Tournament</b>	<b>January 13-14</b>
<b>Bellarmine Women's Basketball vs North Alabama</b>	<b>January 18</b>
<b>The Derby City Crown</b>	<b>January 20</b>
<b>Bellarmine Women's Basketball vs Central Arkansas</b>	<b>January 20</b>
<b>Bluegrass World of Wheels Custom Car Show</b>	<b>January 20-21</b>
<b>Discover Boating Louisville Boat, RV &amp; Sportshow</b>	<b>January 24-28</b>
<b>Bellarmine Men's Basketball vs North Florida</b>	<b>January 25</b>
<b>Kosair Circus</b>	<b>January 26-28</b>
<b>Bellarmine Men's Basketball vs Jacksonville</b>	<b>January 27</b>
<b>India Fest</b>	<b>January 27</b>
<b>Bellarmine Women's Basketball vs Florida Gulf Coast</b>	<b>January 31</b>
<b>Closed Shows*</b>	
<b>Midwest Manufactured Housing Show*</b>	<b>January 17-19</b>
<b>National Pigeon Association*</b>	<b>January 18-20</b>

*\*Event is closed to the general public.*

*Events confirmed as of December 15, 2023  
All dates and times are subject to change*

*Prepared by:*

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<b>Bellarmine Men's Basketball vs Austin Peay</b>	
<b>Est. Attendance</b>	1,000
<b>Est. Economic Impact</b>	\$48,674
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	January 4, 6:30 p.m.
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmine.edu/sports/mens-basketball">https://athletics.bellarmine.edu/sports/mens-basketball</a>

<b>North American Honey Bee Expo</b>	
<b>Est. Attendance</b>	3,000
<b>Est. Economic Impact</b>	\$1,109,008
<b>Location</b>	East Hall, South Wing A, South Wing B Meeting Rooms
<b>Dates &amp; Times</b>	January 4 – January 6
<b>Details</b>	Experience - the best opportunity to share and network with thousands of beekeepers, industry leaders, and some of the biggest YouTube creators in beekeeping.
<b>Admission</b>	Admission starts at \$185 through event website
<b>Website</b>	<a href="https://www.nahbexpo.com/">https://www.nahbexpo.com/</a>

<b>Bellarmine Men's Basketball vs Lipscomb</b>	
<b>Est. Attendance</b>	1,000
<b>Est. Economic Impact</b>	\$48,674
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	January 6, 1 p.m.
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmine.edu/sports/mens-basketball">https://athletics.bellarmine.edu/sports/mens-basketball</a>

<b>Louisville Bridal and Wedding Expo</b>	
<b>Est. Attendance</b>	2,000
<b>Est. Economic Impact</b>	\$17,986
<b>Location</b>	West Hall
<b>Dates &amp; Times</b>	January 7, 1 p.m. – 5 p.m.
<b>Details</b>	Turn your dream wedding into a reality. Find the perfect gown, DJ, photographer, venue, and so much more all in one spot!
<b>Admission</b>	\$10 at the door or free online for brides and their guests
<b>Website</b>	<a href="https://www.bridalshowsky-ke.com/">https://www.bridalshowsky-ke.com/</a>

<b>Jurassic Quest</b>	
<b>Est. Attendance</b>	22,500
<b>Est. Economic Impact</b>	\$1,032,196
<b>Location</b>	North Wing
<b>Dates &amp; Times</b>	January 5, 1 p.m. – 8 p.m. January 6, 9 a.m. – 8 p.m. January 7, 9 a.m. – 7 p.m. January 12, 1 p.m. -8 p.m. January 13 & 14, 9 a.m. – 8 p.m. January 15, 9 a.m. – 5 p.m.
<b>Details</b>	World-famous, life-size dinosaurs are meticulously painted and animated to be realer-than-real. Whether you're 3 or 103, this is a one-of-a-kind experience you'll never forget.
<b>Admission</b>	General admission starts at \$22.
<b>Website</b>	<a href="https://www.jurassicquest.com/">https://www.jurassicquest.com/</a>

<b>Bellarmine Women's Basketball vs Eastern Kentucky</b>	
<b>Est. Attendance</b>	500
<b>Est. Economic Impact</b>	\$38,731
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	January 13, 1 p.m.

<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmine.edu/sports/womens-basketball">https://athletics.bellarmine.edu/sports/womens-basketball</a>

<b>International Field Hockey Club of Kentucky Tournament</b>	
<b>Est. Attendance</b>	2,000
<b>Est. Economic Impact</b>	\$217,577
<b>Location</b>	West Hall
<b>Dates &amp; Times</b>	January 13-14
<b>Details</b>	The Field Hockey Club offers competitive playing and training opportunities virtually year-round for U10, U12, U14, U16 and U19 athletes.
<b>Website</b>	<a href="https://www.ifhckfieldhockey.com/">https://www.ifhckfieldhockey.com/</a>

<b>Bellarmine Women's Basketball vs North Alabama</b>	
<b>Est. Attendance</b>	500
<b>Est. Economic Impact</b>	\$38,731
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	January 18, 6:30 p.m.
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmine.edu/sports/womens-basketball">https://athletics.bellarmine.edu/sports/womens-basketball</a>

<b>The Derby City Crown</b>	
<b>Est. Attendance</b>	2,500
<b>Est. Economic Impact</b>	\$511,691
<b>Location</b>	Broadbent Arena
<b>Dates &amp; Times</b>	January 20
<b>Details</b>	Watch as cheer and dance teams compete for the Derby City Crown.
<b>Admission</b>	Adults: \$22, Kids 5 and under: Free

<b>Website</b>	<a href="https://5678crown.com/">https://5678crown.com/</a>
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<b>Bellarmine Women's Basketball vs Central Arkansas</b>	
<b>Est. Attendance</b>	500
<b>Est. Economic Impact</b>	\$38,731
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	January 20, 1 p.m.
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmine.edu/sports/womens-basketball">https://athletics.bellarmine.edu/sports/womens-basketball</a>

<b>Bluegrass World of Wheels Custom Car Show</b>	
<b>Est. Attendance</b>	6,500
<b>Est. Economic Impact</b>	\$1,304,402
<b>Location</b>	North Wing, East Hall
<b>Dates &amp; Times</b>	January 20: 10 a.m. – 9 p.m. January 21: 10 a.m. – 6 p.m.
<b>Details</b>	Bluegrass World of Wheels is the premiere custom car show in Louisville, KY. Once a year, classic cars come from all over the country to compete for the coveted Bourbon Barrel Select trophy. There will be hundreds of cars, trucks, motorcycles, gocarts, and just about anything with wheels on display for the public to enjoy.
<b>Admission</b>	General Admission: \$21, Children 6-12: \$7, 5 and under: Free
<b>Website</b>	<a href="https://bluegrassworldofwheels.com/">https://bluegrassworldofwheels.com/</a>

<b>Discover Boating Louisville Boat, RV &amp; Sportshow</b>	
<b>Est. Attendance</b>	33,000
<b>Est. Economic Impact</b>	\$4,193,541
<b>Location</b>	East Hall, South Wing
<b>Dates &amp; Times</b>	January 24: 5pm - 9pm January 25: 12pm - 9pm January 26: 12pm -9pm

	January 27: 10am - 9pm January 28: 10am - 5pm
<b>Details</b>	The 2023 Discover Boating Louisville Boat, RV & Sportshow has a wide selection of boats and RVs, an abundance of must-see attractions, and fun features for all ages.
<b>Admission</b>	Adults: \$12 (when purchased online), \$14 at the door; Children 12 and under: Free
<b>Website</b>	<a href="https://www.louisvilleboatshow.com/">https://www.louisvilleboatshow.com/</a>

<b>Bellarmine Men's Basketball vs North Florida</b>	
<b>Est. Attendance</b>	1,000
<b>Est. Economic Impact</b>	\$48,674
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	January 25, 6:30 p.m.
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmine.edu/sports/mens-basketball">https://athletics.bellarmine.edu/sports/mens-basketball</a>

<b>Kosair Circus</b>	
<b>Est. Attendance</b>	10,000
<b>Est. Economic Impact</b>	\$101,378
<b>Location</b>	Broadbent Arena
<b>Dates &amp; Times</b>	January 26: 10am, 7pm January 27-28: 10am, 2pm, 7pm
<b>Details</b>	The Kosair Shrine Circus presents a beautiful three-ring production, which is fascinating to children of all ages!
<b>Admission</b>	Tickets start at \$10 <a href="#">here</a>
<b>Website</b>	<a href="https://www.kosaircircus.com/">https://www.kosaircircus.com/</a>

<b>Bellarmine Men's Basketball vs Jacksonville</b>	
<b>Est. Attendance</b>	1,000

<b>Est. Economic Impact</b>	\$48,674
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	January 27, 4 p.m.
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmine.edu/sports/mens-basketball">https://athletics.bellarmine.edu/sports/mens-basketball</a>

<b>India Fest</b>	
<b>Est. Attendance</b>	1,000
<b>Est. Economic Impact</b>	\$52,592
<b>Location</b>	West Hall
<b>Dates &amp; Times</b>	January 27
<b>Details</b>	A grand celebration showcasing the vibrant colors, rich traditions, and diverse cultures of India, bringing people together.
<b>Admission</b>	Starts at \$7. Tickets sold on Event Brite.

<b>Bellarmine Women's Basketball vs Florida Gulf Coast</b>	
<b>Est. Attendance</b>	500
<b>Est. Economic Impact</b>	\$38,731
<b>Location</b>	Freedom Hall
<b>Dates &amp; Times</b>	January 31, 6:30 p.m.
<b>Admission</b>	Purchase tickets <a href="#">here</a> .
<b>Website</b>	<a href="https://athletics.bellarmine.edu/sports/womens-basketball">https://athletics.bellarmine.edu/sports/womens-basketball</a>

### ***Closed Shows\****

<b>Midwest Manufactured Housing Show*</b>	
<b>Est. Attendance</b>	2,000
<b>Est. Economic Impact</b>	\$619,445

<b>Location</b>	South Wing B/C
<b>Dates &amp; Times</b>	January 17-19
<b>Details</b>	<i>Event is closed to the public</i>

<b>National Pigeon Association*</b>	
<b>Est. Attendance</b>	300
<b>Est. Economic Impact</b>	\$161,668
<b>Location</b>	West Wing
<b>Dates &amp; Times</b>	January 18-20
<b>Details</b>	<i>Event is closed to the public</i>
<b>Website</b>	<a href="https://www.npausa.com/">https://www.npausa.com/</a>



## EVENTS ADVISORY

January 2024

EVENTS	DATES
<b>7th Annual Wheelchair Rugby Invitational</b>	<b>January 11-14</b>
<b>2024 Louisville Build, Renovate, Landscape Show</b>	<b>January 12-14</b>
<b>American Grappling Federation Louisville</b>	<b>January 20</b>
<b>Closed Shows*</b>	
<b>Cross Con 2024*</b>	<b>January 3-5</b>
<b>GLI Annual Meeting 2024*</b>	<b>January 15-17</b>
<b>2024 NVP Product Expo*</b>	<b>January 18-21</b>
<b>Imaging USA 2024*</b>	<b>January 24-31</b>

*\*Event is closed to the general public.*

*Events confirmed as of December 15, 2023*

*All dates and times are subject to change*

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Instagram: <https://www.instagram.com/kyconvention>

<b>7<sup>th</sup> Annual Wheelchair Rugby Invitational</b>	
<b>Est. Attendance</b>	240
<b>Est. Economic Impact</b>	\$236,476
<b>Location</b>	South Hall
<b>Dates &amp; Times</b>	January 11-14
<b>Details</b>	18 Teams will compete in 3 Divisions in a round-robin style competition. The winner of each division will be awarded The Code of Honor Cup.
<b>Website</b>	<a href="https://pva.org/adaptive-sports/wheelchair-rugby/">https://pva.org/adaptive-sports/wheelchair-rugby/</a>

<b>2024 Louisville Build, Renovate &amp; Landscape Expo</b>	
<b>Est. Attendance</b>	2,000
<b>Est. Economic Impact</b>	\$360,751
<b>Location</b>	North Hall
<b>Dates &amp; Times</b>	January 12: 2 p.m. – 7 p.m. January 13: 10 a.m. – 7 p.m. January 14: 11 a.m. – 5 p.m.
<b>Details</b>	This comprehensive home show brings together homeowners and many of the most knowledgeable and experienced remodeling and building experts.
<b>Admission</b>	Adults: \$4; Children 18 and under: Free
<b>Website</b>	<a href="https://www.homeshowcenter.com/overview/louisvillehome2">https://www.homeshowcenter.com/overview/louisvillehome2</a>

<b>American Grappling Federation Louisville</b>	
<b>Est. Attendance</b>	600
<b>Est. Economic Impact</b>	\$66,744
<b>Location</b>	North Hall CE
<b>Dates &amp; Times</b>	January 20: Doors open at 7:30 a.m.

<b>Details</b>	The Louisville Jiu Jitsu Championships take over KICC as kids and adults compete.
<b>Admission</b>	\$10 in advance, \$15 at the door
<b>Website</b>	<a href="https://www.americangrapplingfederation.com/tournaments/545">https://www.americangrapplingfederation.com/tournaments/545</a>

***Closed Shows\****

<b>Cross Con 2024*</b>	
<b>Est. Attendance</b>	15,000
<b>Est. Economic Impact</b>	\$3,908,530
<b>Location</b>	Ballroom, North Hall, South Hall
<b>Dates &amp; Times</b>	January 3-5
<b>Details</b>	CROSS is a Gospel Projects faith-based conference for students, young adults and their leaders.  <i>This event is closed to the public.</i>
<b>Website</b>	<a href="https://www.crosscon.com/">https://www.crosscon.com/</a>

<b>GLI Meeting 2024</b>	
<b>Est. Attendance</b>	1,000
<b>Est. Economic Impact</b>	\$61,532
<b>Location</b>	Ballroom
<b>Dates &amp; Times</b>	January 16, 4 p.m. – 7:30 p.m.
<b>Details</b>	<i>This event is closed to the public.</i>
<b>Website</b>	<a href="https://web.greaterlouisville.com/eventreg/events/2024-Annual-Meeting-presented-by-Baird-5090/details">https://web.greaterlouisville.com/eventreg/events/2024-Annual-Meeting-presented-by-Baird-5090/details</a>

<b>2024 NVP Product Expo</b>	
<b>Est. Attendance</b>	1,700

<b>Est. Economic Impact</b>	\$1,132,584
<b>Location</b>	North Hall D, South Hall B, Ballroom, Conference Theater
<b>Dates &amp; Times</b>	January 16, 4 p.m. – 7:30 p.m.
<b>Details</b>	<i>This event is closed to the public.</i>
<b>Website</b>	<a href="https://www.parts-unlimited.com/">https://www.parts-unlimited.com/</a>

<b>Imaging USA 2024</b>	
<b>Est. Attendance</b>	10,000
<b>Est. Economic Impact</b>	\$6,247,623
<b>Location</b>	North Hall CDE, South Hall AB, Ballroom, Conference Theater, Boardroom, Meeting Rooms
<b>Dates &amp; Times</b>	January 24-31
<b>Details</b>	<i>This event is closed to the public.</i>
<b>Website</b>	<a href="https://www.ppa.com/">https://www.ppa.com/</a>